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# LUISS



## Research at Luiss University



### n.3 winter 2020

The last few months have been particularly exciting at Luiss in terms of intellectual activity. We hosted a series of world-class events that brought to Rome top-notch researchers in all fields of social sciences, among which **Kwame Anthony Appiah**, a scholar of local identities in a globalized world and Professor of Philosophy and Law at New York University; **Philip Kotler**, the father of the

modern marketing and professor of International marketing at Kellogg School of Management at Northwestern University; **Henry Chesbrough**, the pioneer of research on open innovation and Professor of Innovation at Berkeley Haas and at our Management Department. The events were a practical demonstration of Prof. Appiah's thesis: researchers with an extremely diverse background along all possible dimensions blended smoothly as members of the international community of knowledge, in which diversity enriches the debate rather than hindering it. In a world which is becoming more inward-looking, research remains an inherently open activity that builds bridges across cultures and uses them to advance our knowledge. The Newsletter demonstrates how Luiss fits in this community. By reading about our international outreach, our engaged research, our new colleagues and our top publications of 2019 you'll be able to appreciate the improvements in the quality of the research performed at Luiss.

### **Professor Fabiano Schivardi**

Deputy Rector for Research, Luiss University

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## **What's going on at Luiss?**

### **Events**

#### **November 22<sup>nd</sup>, 2019**

The **Inauguration of the Academic Year** was centered on the theme of the **Global Citizenship** as a tool to face the future challenges.

The Lectio Magistralis by Professor **Kwame Anthony Appiah (New York University)** was focused on the theme of identity in a cosmopolite world, in the belief that in our time cosmopolitanism is no longer a luxury but a necessity arising from globalization.

Rector **Andrea Prencipe** highlighted how this is precisely what Luiss is: a community with a cosmopolitan e concrete identity, in which cultures meet each other without being confused and flattened.

Among other eminent participants, Professor **Marta Simoncini (Luiss University)** talked about the need to rethink the world and its challenges in a

global perspective.

[Read more](#)



**November 22<sup>nd</sup>-23<sup>rd</sup>, 2019**

The **WMS World Marketing Summit**, the most seminal event of the year on strategic marketing, conceived in 2010 by Professor Philip Kotler, the “father of modern marketing”, was held in Italy for the first time. It benefited from the participation of **Professor Philip Kotler** himself, and of the internationally renowned neuroscientist **Professor Moran Cerf**.

[Read more](#)

## Conferences and Workshops

**November 4<sup>th</sup>, 2019**

The **Social Sciences Universities Network (SSUN) Inaugural Conference**, a network of universities promoted by Luiss University and Renmin University of China to cooperate in talent training, scientific research and academic innovation, as well as policy and regulation formulation. With the participation of **Lorenzo Fioramonti**, Italian Minister of Education, University and Research, and **Stefania Giannini**, Assistant Director General for Education UNESCO.

[Read more](#)

**November 14<sup>th</sup>-16<sup>th</sup>, 2019**

The **XX International Congress of the Association Internationale de Droit Pénal (AIDP)**, entitled “Criminal Justice and Corporate Business”. With the participation of **Paola Severino**, Luiss Vice President and AIDP Italian Group President, and more than 600 criminal lawyers from all over the world.

[Read more](#)

**December 12<sup>th</sup>, 2019**

**WOIC 2019, 6<sup>th</sup> Annual World Open Innovation Conference**, promoted by the **University of California – Berkeley** to engage senior executives of global firms and top academic experts from around the world to address corporate challenges and provide focus for further research. The 2019 Conference, entitled “Opening Up for Managing Business and Societal Challenges”, saw the participation of professors **Henry Chesbrough**, **Annabelle Gawer**, **Anita McGahan** and **Solomon Darwin**, in conjunction with the CEO of Enel, **Francesco Starace**.

[Read more](#)

**December 12<sup>th</sup>, 2019**

**Sree’s Advanced Social Media Workshop**, with the participation of **Sree Sreenivasan**, a leading social and digital media consultant and trainer, working with nonprofits, startups, companies and executives around the world.

[Read more](#)

**January 16<sup>th</sup>-17<sup>th</sup>, 2020**

The **EIF European Innovation Forum**, an invitation-only Meeting place for leading European companies to discuss Open Innovation and the enormous potential it offers, but also the problems involved in its implementation.

[Read more](#)

## Grants and Awards

**Luiss won 13 national and international grants**

In 2019, Deputy Rector for Research **Fabiano Schivardi** won an **ERC Advanced Grant**, with the project “ISEProD, Industrial Structure and the European Productivity Growth Divergence”.

In 2019, Luiss won 13 relevant grants at national and international level in all

fields of social sciences.

[Read more](#)

## International Partnerships

### Luiss and NATO

Rome, January 24th, 2020: Luiss and NATO Security Force Assistance Centre of Excellence signed an **agreement of mutual cooperation** which promotes collaboration in the areas of research and education.

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Luiss entertains partnerships with 307 universities in 59 countries around the world, 77 of which entail a joint research agenda.

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## Engaged Research at Luiss

### Challenging EU constitutional law: EU law vs National law

[Read the interview](#) in which Law Associate Professor **Daniele Gallo** explains his recent research on the Italian Constitutional Court's activism in attempting to redefine EU core principles.

“Challenging EU constitutional law: The Italian Constitutional Court's new stance on direct effect and the preliminary reference procedure”, by Daniele Gallo. (2019). *European Law Journal* 25(4), 434-456.  
doi:[10.1111/eulj.12333](https://doi.org/10.1111/eulj.12333)



### Financing innovation: a new point of view on the BA market

**Read the interview** in which Economics and Finance Associate Professor **Paolo Giordani** explains his recent research on the process of search and matching between entrepreneurs and financiers in the business angel market.

**“Entrepreneurs meet financiers: Evidence from the business angel market”**, by Paolo Giordani (with Angela Cipollone). (2019). *Journal of Business Venturing* 34(5). doi:[10.1016/j.jbusvent.2018.11.003](https://doi.org/10.1016/j.jbusvent.2018.11.003)



## **Consumer reshoring sentiment and its market effects**

**Read the interview** in which Business and Management Professor **Simona Romani** explains her recent paper on the role of the Consumer Reshoring Sentiment (CRS) in the company reshoring decision process.

**“Reshoring from a demand-side perspective: Consumer reshoring sentiment and its market effects”**, by Simona Romani (with Silvia Grappi, Richard P. Bagozzi). (2018). *Journal of World Business* 53, 194-208. doi:[10.1016/j.jwb.2017.11.001](https://doi.org/10.1016/j.jwb.2017.11.001)



## **The erosion of a pillar doctrine of EU law**

**Read the interview** in which **Marta Simoncini**, Assistant Professor at the Department of Political Science, explains her paper, cited by the German Constitutional Court in a Case of July 2019, on the sustainability of the “Meroni doctrine” on the balance of powers, focusing on the case of the EASA's rule-making powers.

**“The erosion of the Meroni doctrine. The case of the**



European Aviation Safety Agency (EASA)", by Marta Simoncini. (2015). *European Public Law* 21(2), 309-342.

<https://www.kluwerlawonline.com/abstract.php?area=Journals&id=EURO2015016>

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## New People at Luiss



### Alessandro Calvia

**Alessandro Calvia** is Assistant Professor in the Department of Economics and Finance. He teaches Quantitative Models for Data Science and Quantitative Methods for the Enterprise. He holds a PhD from Università degli Studi di Milano-Bicocca, where he was also Postdoctoral Research Fellow. He participated at different INdAM-GNAMPA projects and was principal investigator in 2019. His research interests are stochastic processes and stochastic differential equations, optimal control problems, and risk measures.

**He has published in**



### Pietro De Giovanni

**Pietro De Giovanni** is Associate Professor of International Operations and Supply Chain in the Department of Business and Management. He holds a PhD from ESSEC Business School, and was visiting PhD candidate at GERAD, HEC Montréal. He has held positions at ESSEC Business School, Vrije Universiteit Amsterdam, and NOVA School of Business and Economics. His research interests are supply chain, operation management, environmental management, and digital transformation. He is Associate Editor of *International Transactions of Operations Research*.

Siam Journal on Control and Optimization.

[Read more about Alessandro Calvia](#)



### **Aldo Sandulli**

Professor **Aldo Sandulli** teaches Administrative Law in the Department of Law. He holds a PhD from La Sapienza Università di Roma. He has held positions in many Italian and international Universities. He has been member of the Italian Commission for the Access to Administrative Documents, clerk at the Italian Constitutional Court, and special commissioner of the Italian Space Agency. He is editor in chief of “Munus – Law Review of Public Services”. His research interests are administrative law and public administration.

### **He has published in**

Journal of Operations Management, European Journal of Operational Research, Transportation Research. Part D Transport and Environment, Annals of Operations Research, International Journal of Production Economics, Journal of Business Research, 4OR, Omega, Research Policy.

[Read more about Pietro De Giovanni](#)



### **Evangelos Syrigos**

**Evangelos Syrigos** is Assistant Professor (Research) of Strategy in the Department of Business and Management. He was Post-Doctoral researcher at University of Zurich and Aalto University. His research interests are organizational change and innovation.

### **He has published in**

Entrepreneurship Theory and Practice, Human Resource Management.

[Read more about Evangelos Syrigos](#)



### He has published in

Rivista Trimestrale di Diritto Pubblico,  
Diritto Costituzionale, Diritto  
Amministrativo, Munus, Giornale di Diritto  
Amministrativo, Sociologia, Revue  
Européenne de Droit Public, Italian  
Journal of Public Law.

### [Read more about Aldo Sandulli](#)

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## Top Recent International publications by Scientific Disciplinary Sector

### Economics

- **Benigno, Pierpaolo** (with Roberto Robatto). 2019. "Private money creation, liquidity crises, and government interventions". *Journal of Monetary Economics* 106: 42-58. doi:[10.1016/j.jmoneco.2019.07.005](https://doi.org/10.1016/j.jmoneco.2019.07.005).
- **Biagini, Sara** (with Aleš Černý). 2020. "Convex duality and Orlicz spaces in expected utility maximization". *Mathematical Finance* 30(1): 85-127. doi:[10.1111/mafi.12209](https://doi.org/10.1111/mafi.12209).
- **Carlini, Federico, and Paolo Santucci de Magistris**. 2019. "On the Identification of Fractionally Cointegrated VAR Models with the F (d) Condition". *Journal of Business & Economic Statistics* 37(1): 134-146. doi:[10.1080/07350015.2017.1294077](https://doi.org/10.1080/07350015.2017.1294077).
- **Giordani, Paolo** (with Angela Cipollone). 2019. "Entrepreneurs meet financiers: Evidence from the business angel market". *Journal of Business Venturing* 34(5): 1059-13. doi:[10.1016/j.jbusvent.2018.11.003](https://doi.org/10.1016/j.jbusvent.2018.11.003).
- **Gozzi, Fausto** (with Raouf Boucekkine, Giorgio Fabbri, and Salvatore Federico). 2019. "Growth and agglomeration in the heterogeneous space: a generalized AK approach". *Journal of Economic Geography* 19(6): 1287-1318. doi:[10.1093/jeg/lby041](https://doi.org/10.1093/jeg/lby041).
- **Lippi, Francesco** (with Fernando Alvarez, and Roberto Robatto). 2019. "Cost of inflation in inventory theoretical models". *Review of Economic Dynamics* 32: 206-226. doi:[10.1016/j.red.2018.11.001](https://doi.org/10.1016/j.red.2018.11.001).

- **Reichlin, Pietro**. 2019. "Equilibrium Indeterminacy with parental Altruism". *Review of Economic Dynamics* 31: 24-35. doi:[10.1016/j.red.2018.12.002](https://doi.org/10.1016/j.red.2018.12.002).
- **Scarsini, Marco** (with Gaëtan Fournier). 2019. "Location Games on Networks: Existence and Efficiency of Equilibria". *Mathematics of Operations Research* 44(1): 212-235. doi:[10.1287/moor.2017.0921](https://doi.org/10.1287/moor.2017.0921).
- **Scarsini, Marco** (with Bar Ifrach, Costis Maglaras, and Anna Zseleva). 2019. "Bayesian Social Learning from Consumer Reviews". *Operations Research* 67(5): 1209-1221. doi:[10.1287/opre.2019.1861](https://doi.org/10.1287/opre.2019.1861).
- **Schivardi, Fabiano** (with Luca Flabbi, Mario Macis, and Andrea Moro). 2019. "Do Female Executives Make a Difference? The Impact of Female Leadership on Gender Gaps and Firm Performance". *The Economic Journal* 129(662): 2390-2423. doi:[10.1093/ej/uez012](https://doi.org/10.1093/ej/uez012).
- **Schivardi, Fabiano** (with Tom Schmitz). Online first: 2019. "The IT revolution and Southern Europe's two lost decades". *Journal of the European Economic Association*. doi:[10.1093/jeea/jvz048](https://doi.org/10.1093/jeea/jvz048).
- **Tarantino, Emanuele** (with Markus Reisinger). 2019. "Patent pools, vertical integration, and downstream competition". *The Rand Journal of Economics* 50(1): 168-200. doi:[10.1111/1756-2171.12266](https://doi.org/10.1111/1756-2171.12266).

## Law

- **Fasone, Cristina**. 2019. "Canada as an "importer" and as an "exporter" of federal arrangements: A view from Europe". *DPCE online* 38(1): 643-671. <http://www.dpceonline.it/index.php/dpceonline/article/view/688>.
- **Fasone, Cristina**. 2019. "What is a legislature in the Twenty-first century? Classification and evolution of a contested notion". *Federalismi.it* 15: 1-20. <https://www.federalismi.it/nv14/articolo-documento.cfm?Artid=40077>.
- **Gallo, Daniele**. 2019. "Challenging EU constitutional law: The Italian Constitutional Court's new stance on direct effect and the preliminary reference procedure". *European Law Journal* 25(4): 434-456. doi:[10.1111/eulj.12333](https://doi.org/10.1111/eulj.12333).
- **Lupo, Nicola**. 2019. "The failed constitutional reform of the Italian Senate". *DPCE online* 39(2): 1595-1608. <http://www.dpceonline.it/index.php/dpceonline/article/view/747>
- **Melis, Giuseppe** (with Alessio Persiani). 2019. "The EU blacklist: a step forward but still much to do". *EC Tax Review* 28(5): 253-263. <http://www.kluwerlawonline.com/abstract.php?area=Journals&id=ECTA2019030>.
- **Simoncini, Marta** (with Giuseppe Martinico). In press. "Wightman and the perils of Britain's Withdrawal". *German Law Journal*.

# Management

- **De Giovanni, Pietro** (with Domenico De Giovanni, and Archita Sarmah). 2020. "Compulsory licenses in the pharmaceutical industry: Pricing and R&D strategies". *European Journal of Operational Research* 282(3): 1053-1069. doi:[10.1016/j.ejor.2019.10.021](https://doi.org/10.1016/j.ejor.2019.10.021).
- **De Giovanni, Pietro** (with Salma Karray, and Guiomar Martín-Herrán). 2019. "Vendor Management Inventory with consignment contracts and the benefits of cooperative advertising". *European Journal of Operational Research* 272(2): 465-480. doi:[10.1016/j.ejor.2018.06.031](https://doi.org/10.1016/j.ejor.2018.06.031).
- **De Giovanni, Pietro** (with Georges Zaccour). 2019. "Optimal quality improvements and pricing strategies with active and passive product returns". *Omega* 88: 248-262. doi:[10.1016/j.omega.2018.09.007](https://doi.org/10.1016/j.omega.2018.09.007).
- **Homberg, Fabian** (with Julia Asseburg, Judith Hattke, David Hensel, and Rick Vogel). 2020. "The Tacit Dimension of Public Sector Attraction in Multi-Incentive Settings". *Journal of Public Administration Research and Theory* 30(1): 41-59. doi:[10.1093/jopart/muz004](https://doi.org/10.1093/jopart/muz004).
- **Homberg, Fabian** (with Rick Vogel, and Julia Weiherl). 2019. "Public service motivation and continuous organizational change: Taking charge behaviour at police services". *Public Administration* 97(1): 28-47. doi:[10.1111/padm.12354](https://doi.org/10.1111/padm.12354).
- **Italiano, Giuseppe F.** (with Vicente Acuña, Roberto Grossi, Leandro Lima...[et al.]). Online first: 2019. "On bubble generators in directed graphs". *Algorithmica*. doi:[10.1007/s00453-019-00619-z](https://doi.org/10.1007/s00453-019-00619-z).
- **Mascia, Daniele** (with Viviana Amati, and Alessandro Lomi). 2019. "Some days are better than others: Examining time-specific variation in the structuring of interorganizational relations". *Social Networks* 57: 18-33. doi:[10.1016/j.socnet.2018.10.001](https://doi.org/10.1016/j.socnet.2018.10.001).
- **Mascia, Daniele** (with Viviana Amati, Alessandro Lomi, and Francesca Pallotti). Online first: 2019. "The Co-evolution of Organizational and Network Structure: The Role of Multilevel Mixing and Closure Mechanisms". *Organizational Research Methods*. doi:[10.1177/1094428119857469](https://doi.org/10.1177/1094428119857469).
- **Murro, Pierluigi** (with Luis Araujo, Qingqing Cao, and Raoul Minetti). 2019. "Credit Crunches, Asset Prices and Technological Change". *Review of Economic Dynamics* 32: 153-179. doi:[10.1016/j.red.2019.02.001](https://doi.org/10.1016/j.red.2019.02.001).
- **Murro, Pierluigi** (with Giovanni Ferri, and Raoul Minetti). 2019. "Credit Relationships in the great trade collapse. Micro evidence from Europe". *Journal of Financial Intermediation* 40: 100809. doi:[10.1016/j.jfi.2019.01.001](https://doi.org/10.1016/j.jfi.2019.01.001).
- **Murro, Pierluigi** (with Raoul Minetti, Zeno Rotondi, and Susan Chun Zhu). 2019. "Financial Constraints, Firms' Supply Chains, and Internationalization". *Journal of the European Economic Association* 17(2): 327-375. doi:[10.1093/jeea/jvx056](https://doi.org/10.1093/jeea/jvx056).

- **Oriani, Raffaele** (with Francesco Cappa, Alfredo De Massis, and Michele Pinelli). 2019. “When does crowdsourcing benefit firm stock market performance?”. *Research Policy* 48(9): 103825. doi:[10.1016/j.respol.2019.103825](https://doi.org/10.1016/j.respol.2019.103825).

## Political Science

- **De Sio, Lorenzo** (with Roberto D’Alimonte, and Mark N. Franklin). 2020. “From issues to goals: a novel conceptualisation, measurement and research design for comprehensive analysis of electoral competition”. *West European Politics* 43(3): 518-542. doi:[10.1080/01402382.2019.1655958](https://doi.org/10.1080/01402382.2019.1655958).
- **De Sio, Lorenzo** (with Romain Lachat). 2020. “Issue competition in Western Europe: an introduction”. *West European Politics* 43(3): 509-517. doi:[10.1080/01402382.2019.1655957](https://doi.org/10.1080/01402382.2019.1655957).
- **De Sio, Lorenzo** (with Romain Lachat). 2020. “Making sense of party strategy innovation: challenge to ideology and conflict-mobilisation as dimensions of party competition”. *West European Politics* 43(3): 688-719. doi:[10.1080/01402382.2019.1655967](https://doi.org/10.1080/01402382.2019.1655967).
- **De Sio, Lorenzo** (with Till Weber). 2020. “Issue yield, campaign communication, and electoral performance: a six-country comparative analysis”. *West European Politics* 43(3): 720-745. doi:[10.1080/01402382.2019.1655968](https://doi.org/10.1080/01402382.2019.1655968).
- **Emanuele, Vincenzo** (with Nicola Maggini, and Aldo Paparo). 2020. “The times they are a-changin’: party campaign strategies in the 2018 Italian election”. *West European Politics* 43(3): 665-687. doi:[10.1080/01402382.2019.1655966](https://doi.org/10.1080/01402382.2019.1655966).
- **Orsina, Giovanni**. 2019. “Party democracy and its enemies: Italy, 1945–1992”. *Journal of Modern European History* 17(2): 220-233. doi:[10.1177/1611894419835752](https://doi.org/10.1177/1611894419835752).

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