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Research at Luiss University



n.5 summer/autumn 2020

The fifth "Research at Luiss" newsletter goes out at a very difficult moment for all of us. The **pandemic** has regained strength and our efforts to bring the Luiss community back to campus are facing increasing restrictions by the public authorities as they seek to slow down the diffusion of the virus. In these hectic months, we have learned that we can do almost everything remotely. At the same time, we now better appreciate how important inperson contacts are for the creation, refinement, and transmission of ideas. I do hope that

the next newsletter will come out as we return to normality. Below you can find the **contributions of the Luiss research community** to address the challenges generated by the pandemic.

Despite the many difficulties, **Luiss kept climbing the ladder of research excellence**. Please join me in welcoming six fantastic **new colleagues**, hired at all levels of seniority (more new colleagues in the next newsletter). I am particularly proud of the fact that four of them are women: our efforts to **reduce the gender gap** are paying off. Check out their profiles to appreciate the contribution that they will bring to the Luiss community. Our teaching philosophy is evolving to better **integrate the research we do with what we teach** our students. In their future occupations, exerting leadership will require addressing new and increasingly complex questions. In this respect, the mindset of a researcher can be a fundamental asset and we are working to instill it in students of all programs, including the bachelor's degrees. A first example is the **#Luiss.BEST** seminar series, designed to help Luiss students to learn about the University's research themes, processes and implications while experiencing research-based learning. Participation is also open to alumni, so you are invited to join us to experience this new approach to education.

Finally, we are also expanding the set of tools we use to communicate our engaged research. In addition to the usual written interviews, below you can find a **podcast** in which history professor Giovanni Orsina summarizes his recent paper on the roots of Italy's incomplete transition to a fully mature democracy. If you are interested in better understanding contemporary Italy, this podcast is for you.

Professor Fabiano Schivardi

Deputy Rector for Research, Luiss University

What's going on at Luiss?

Events

Due to the restrictions imposed by the pandemic, most events were organized online.

June 17th, 2020 – Webinar on "Economic recovery and sustainability"

Luiss Guido Carli and Science Po, in collaboration with The European House
Ambrosetti, organized a webinar on "Economic recovery and sustainability:

points of view from Italy and France in a European perspective". Professors

Paola Severino and Marc Lazar participated in the debate.

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October 15th, 2020 – Webinar on "Data power. New organizational frameworks for a datafied society"

CLIO (Luiss Center in Leadership, Innovation and Organisation) organized a webinar on the role of data for our societies and economies. The topic was discussed by **Mikkel Flyverbom**, Professor at Copenhagen Business School, and **Luisella Giani**, EMEA Head of Industry Strategy & Transformation. **Read more**

"Building a Common Defence Policy for the European Union", a seminar series promoted by CROIE (Research Center on International and European Organizations).

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Luiss started **#Luiss.BEST**, a seminar series in which two faculty members present their research on **Behavior**, **Europe**, **Sustainability**, **Technology**, aimed at helping Luiss students to learn about the University's research themes, processes and implications while experiencing research-based learning.

Read more



Luiss organized **#Luiss.AlumniMasterClasses**, a series of digital meetups for Luiss alumni and academics to discuss the future and generate concrete actions through joint production of knowledge.

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Grants and Awards

Luiss wins two Horizon2020 Grants

Luiss has been awarded a **Horizon2020 Grant** for the project "**EINST4EINE** - European Training Network for InduStry Digital Transformation across Innovation Ecosystems".

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In July **Luiss** won a second **Horizon2020 Grant** for the project "**EUARENAS** - Cities as Arenas of Political Innovation in the Strengthening of Deliberative and Participatory Democracy".

Read more

Academics

ENGAGE.EU/European University

An international platform for teaching, research and impact on society is born with a consortium of seven European universities including Luiss.

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ENGAGE.EU official website



International Partnerships

Luiss entertains partnerships with over 300 universities in 64 countries around the world, 69 of which entail a joint research agenda.

Engaged Research at Luiss

The origins of our brittle Italian democracy

Engaged Research Podcast n.1

Listen to the podcast in which Political Science Professor Giovanni Orsina explains his recent research on the collapse of the Republican political system in 1992/1993 and the political instability of Italy in the last quarter of the century.

"Party democracy and its enemies: Italy, 1945–1992", by Giovanni Orsina. (2019). *Journal of Modern European History* 17(2): 220-233. doi:10.1177/1611894419835752



Tax havens: the European blacklist of non-cooperative third country jurisdictions

Read the interview in which Law Professor **Giuseppe Melis** discusses his recent paper on the creation of a EU blacklist of countries as a tool to fight tax evasion.

"The EU blacklist: a step forward but still much to do", by Giuseppe Melis (with Alessio Persiani). (2019). EC Tax Review 28(5): 253-263.

https://kluwerlawonline.com/

journalarticle/EC+Tax+Review/28.5/ECTA2019030



Stock market reactions to crowdsourcing announcements: first insights

Read the dual interview in which Business and Management Professor Raffaele Oriani and Research Fellow Francesco Cappa explain their recent research on how firm stock market performance benefits from crowdsourcing, a particular form of open innovation (OI).

"When does crowdsourcing benefit firm stock market performance?", by Raffaele Oriani and Francesco Cappa (with Michele Pinelli, and Alfredo De Massis).



Management Practices and firm performance: evidence from large-scale surveys

Read the interview in which Economics Assistant Professor (Research) **Megha Patnaik** discusses her recent paper on what explains the large differences in the quality of managerial practices of US firms.

"What Drives Differences in Management Practices?", by Megha Patnaik (with Nicholas Bloom ... et al.). (2019). *American Economic Review* 109(5): 1648-83. doi:10.1257/aer.20170491



Research on Covid-19 in Luiss

- "COVID-19 and qualitative social media data collection", by Lakshmi Balachandran Nair. (2020). In *The University of the Future: Response to COVID-19*, by Dan Remenyi, Kenneth A Grant, and Shawren Singh (eds.), 85-92. Reading: Academic Publishing. Read
- "Le prime risposte economico-finanziarie (di Italia e Unione europea) all'emergenza Covid-19", by **Luca Bartolucci**. (2020). *federalismi.it* 1: 1-34. **Read**
- "Lo scenario economico dopo il Covid-19: Un piano strategico per ripartire", by Paolo Boccardelli (with Donato Iacovone) (eds.). (2020). Bologna: Il Mulino. Read
- "The COVID-19 Challenge to European Financial Markets: lessons from Italy",
 by Nicola Borri. (2020). In A New World Post COVID-19: Lessons for Business, the Finance Industry and Policy Makers, by Monica Billio, and Simone Varrotto (eds.),137-148. Venezia: Edizioni Ca' Foscari. Read
- "Lo smart working al tempo del coronavirus. Brevi osservazioni, in stato di emergenza", by **Stefano Bini**. (2020). *Giustiziacivile.com* 3: 1-7. **Read**
- "Prevenire i rischi psicosociali del lavoro (fr-)agile da COVID-19. Riflessioni operative dal modello spagnolo", by Stefano Bini. (2020). Giustiziacivile.com 5: 1-9. Read
- "Digital strategies and organizational performances of SMEs in the age of Coronavirus: balancing digital transformation with an effective business resilience", by Nunzio Casalino (with Ireneusz Żuchowski ... et al.). (2019). Law and Economics Yearly Review 8(2): 347-380. Read
- "Il Covid-19 ci ha resi più egoisti o altruisti? Sicuramente più attenti", by Daniela Di Cagno. (May 15th, 2020). Luiss Open. Read
- "Covid-19 e crisi dei diritti fondamentali della persona: le responsabilità della responsabilità civile", by Francesco Di Ciommo. (2020). Danno e responsabilità 25(3): 309-328. Read

- "Coronavirus, come la BCE può trasferire subito la liquidità necessaria all'economia reale", by Giuseppe Di Gaspare. (March 17th, 2020). Amministrazione in cammino.
 Read
- "Effetto domino del coronavirus sull'economia, alcune proposte di contrasto ad impatto immediato", by Giuseppe Di Gaspare. (March 9th, 2020). Amministrazione in cammino. Read
- "L'impatto del Coronavirus sulle risorse del Sistema Sanitario Nazionale: qualche spunto di riflessione", by Giuseppe Di Gaspare. (2020). Corti supreme e salute 1: 85-87. Read
- "La Repubblica degli Scienziati? Saperi esperti e biopolitica ai tempi del Coronavirus", by **Alessia Farano**. (2020). *BioLaw Journal* 1: 587-590. **Read**
- "Expertise tecniche e decisori politici. Razionalità legislativa e uso dell'argomento scientifico nella produzione del diritto emergenziale", by Alessia Farano (with Valeria Marzocco). (2020). In Nel ventesimo anno del terzo Millennio, by Sandro Staiano (ed.), 149-184. Napoli: Editoriale Scientifica. Read
- "Pandemia e Responsabilità Sociale d'Impresa", by Valentina Gentile. (May 16th, 2020). Luiss Open. Read
- "Resilient leadership as paradox work: Notes from COVID-19", by Luca Giustiniano (with Miguel Pina e Cunha ... et al.). (First online September 23rd, 2020).
 Management and Organization Review. Read
- "A Simple Planning Problem for Covid-19 Lockdown", by Francesco Lippi (with Fernando Alvarez, and David Argente). (2020). EIEF Working Paper 20/05. Read
- "L'attività parlamentare in tempi di coronavirus", by **Nicola Lupo**. (2020). *Forum di Quaderni Costituzionali-Rassegna* 2: 121-142. **Read**
- "Il giudice amministrativo stoppa la ripartenza anticipata della Regione Calabria: sul lockdown è lo Stato a dettare legge", by Fabio Francesco Pagano (with Antonio Saitta, and Fabio Saitta). (2020). Osservatorio AIC 3: 374-409. Read
- "Il principio di unità e indivisibilità della Repubblica ai tempi dell'emergenza CoViD-19", by Fabio Francesco Pagano. (2020). *BioLaw Journal* 1: 2019-218. **Read**
- "A simple method to estimate firms liquidity needs during the Covid-19 crisis with an application to Italy", by **Fabiano Schivardi** (with Guido Romano). (2020). *Covid economics* 35: 51-65. **Read**
- "The Show Must Go On: How to Elicit Lablike Data on the Effectsof COVID-19
 Lockdown on Fairness and Cooperation", by Lorenzo Spadoni (with Irene Maria Buso ... et al.). (2020). Working Papers CESARE 2/2020. Read

New People at Luiss



Lakshmi Balachandran Nair

Lakshmi Balachandran Nair is Assistant Professor of Research methods in organizational studies and management, in the Department of Business and Management. She was previously a Senior Assistant Professor at Utrecht University (The Netherlands), before which she received her Ph.D. at Università della Svizzera italiana (Switzerland). Her work focuses on qualitative management and organizational research methodology (rigor, transparency, ethics, impact) as well as business ethics.

She has published in

Organizational Research Methods, Journal of Business Ethics, Journal of Business Research, Journal of Management Inquiry, Research Synthesis Methods, Scientometrics, M@n@gement, Qualitative Research in Psychology.

Read more about Lakshmi Balachandran Nair



Cinzia Calluso

Cinzia Calluso is Assistant Professor of Organizational design in the Department of Business and Management. She holds a Ph.D in Functional Neuroimaging from the Gabriele D'Annunzio University of Chieti-Pescara. Her research focuses on organizational routines, organizational neuroscience, decision-making, temporal discounting, and cognitive psychology.

She has published in

Addictive Behaviors, Plos One, Social Cognitive and Affective Neuroscience, Frontiers in Psychology, Behavioural Brain Research, European Journal Of Neuroscience, Psychology Of Sport And Exercise, Journal of Cross-Cultural Psychology.

Read more about Cinzia Calluso



Antonio Majocchi

Antonio Majocchi holds the Deloitte
Chair in International Management and
Global Challenges in the Department of
Business and Management. He holds a
Ph.D. in Business Economics from
Bocconi University. His research focuses
on firms internationalization strategies,
international marketing and
entrepreneurship, SMEs export
performance drivers.

He has published in

Entrepreneurship Theory and Practice, Journal of Small Business Management, Journal of International Business Studies, Journal of World Business, Journal of International Management, International Marketing Review, Entrepreneurship and Regional Development.

Read more about Antonio Majocchi



Aristide Police

Aristide Police is Professor of
Administrative Law in the Department of
Law. He holds a Ph.D. in Public Law from
the University of Perugia. His research
focuses on public enterprises, antitrust
law and administrative regulation, judicial
control of administrative action. He is a
member of the Editorial Board of
Administrative Law (Law Review), and of
the Executive Committee of the Italian
Association of Administrative Law
professors.

He has published in

Rivista della Corte dei conti, Diritto processuale amministrativo, Diritto e processo amministrativo, Il nuovo diritto amministrativo, Rivista amministrativa degli appalti, Giornale di diritto amministrativo. His most recent book is Compendio di diritto processuale Amministrativo (Nel Diritto, 2019).

Read more about Aristide Police



Maria Savona

Maria Savona is Professor of Applied Economics in the Department of Economics and Finance. She holds a Ph.D. in Science and Technology Studies from SPRU-University of Sussex. Her research focuses on the economics of innovation, the effects of technical change on employment and wage inequality, the structural change of the sectoral composition of economies, particularly the emergence of global value chains in services, economics and policy of innovation in services, barriers to innovation and innovation failures. More recently, she has begun to be interested in the governance of data. She is an editor for Research Policy.

She has published in

Ecological Economics, Cambridge
Journal of Economics, Industrial and
Corporate Change, Journal of Economic
Geography, Research Policy, Journal of
Economic Surveys, Structural Change
and Economic Dynamics, Journal of
Evolutionary Economics, Development
and Change, Economics of Innovation
and New Technology.

Read more about Maria Savona



Maria Rita Testa

Maria Rita Testa is Associate Professor of Demography in the Department of Political Science. She holds a Ph.D. in Demography and earned the habilitation in Demography and Social Statistics from the Vienna University of Economics and Business (WU). Her research focuses on: family, fertility, reproductive decision-making, sustainability, multilevel and panel data analysis.

She has published in

Vienna Yearbook of Population Research, Demographic Research, Plos One, Population and Environment, Population Research and Policy Review, Population, European Journal of Population, Population and Development Review.

Read more about Maria Rita Testa

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